

PHOTOGRAPHY BRIEF

**Deadline:**

How long after the photo session do you hope to have this to you by?

Client Overview/Introduction:

A short introduction of your current situation and what you hope to achieve.

Special Requests/Other Comments:

Number of photos	
Photo type	
Photo purpose	
Audience	

Description of photo:

It is important to know what you want to achieve out of a photography service, and this can be enhanced with a particular shooting style. The following list is a few examples of shoots you may wish to consider, please select your preference.

Corporate headshots	Product Photography
Creative/Personal Branding	Advertising Content
Social Media Content	Other

Inspiration/Examples:

Try to list at least two examples that would help describe what you are looking for. Please provide links to social media accounts such as Instagram, or images, as references of style.

Publication:

What social media app or platform are you looking to post this on?

Location/Date/Time:**Talent:**

Who, if anyone will be in the photo?

Team on set:

List the people who will attend the shoot on the day.

Graphics on photo:

If needed, what would you like written, e.g. script, text, logo, etc.

TO BE COMPLETED BY PHOTOGRAPHER

Equipment requirements:

Equipment	Do we own or hire equipment