

# VIDEOGRAPHY BRIEF

**Deadline:**

How long after shooting do you hope to have this to you by?

**Client Overview/Introduction:**

A short introduction of your current situation and what you hope to achieve.

**Special Requests/Other Comments:**

Number of videos	
Ideal video length	
Video type	
Video purpose	
Audience	

**Description of the video:**

**Inspiration/Examples:**

Try to list at least two examples that would help describe what you are looking for.

**Publication:**

What social media app or platform are you looking to post this on?

**Location/Date/Time:****Talent:**

Who, if anyone will be in the video?

**Team on set:**

List the people who will attend filming on the day.

**Script**

**Voice overs:**

If needed, who will be speaking?

**Style of music:**

Identify the style of music you want to use.

TO BE COMPLETED BY PHOTOGRAPHER

**Equipment requirements:**

Equipment	Do we own or hire equipment